

## Masdar City License Categories

Effective from 1<sup>st</sup> May 2009

(with Amendment to Masdar City License Categories as set forth below effective from July 24, 2011,  
October 14, 2012 and October 26, 2014)



## License Categories Decision 2009

I, **Sultan Ahmed Al Jaber, Chief Executive Officer of Abu Dhabi Future Energy Company (ADFE) – Masdar.**

After perusal of the Masdar City Business Licensing Regulations 2009 and Regulation 1.2 of Part 2 thereunder hereby issue the following decision regarding the categories of business for which a license may be issued in the Zone.

### NOTES

#### 1. Issue of Licenses

- 1.1 License s shall be issued by the Masdar City (the "**Zone**") for their respective license segments as set out below.
- 1.2 The Zone may issue license s under the General Segments.

#### 2. Segments and Activities

- 2.1 The Zone license categories are broken down into segments and each segment has a number of activities.
- 2.2 The Zone publishes "Guidelines" for certain of the licensing activities enplaning the permitted activities allowed under each activity. For the avoidance of doubt, in the event of any conflict or contradiction between the Guidelines and this Licensing Decision, the terms of this Licensing Decision will prevail.

#### 3. License Fees

- 3.1 **Package A** - Subject to the provisions listed in Notes - 3, a license with two (2) listed activities is for an amount of United Arab Emirates Dirhams Ten Thousand (AED 10,000.00) per annum. The two (2) activities can be from any chosen segment(s). Each additional activity, under this package can be listed for an amount of United Arab Emirates Dirhams Two Thousand Five Hundred (AED 2,500.00) per annum.
- 3.2 **Package B** - Subject to the provisions listed in Notes - 3, a license with five (5) listed activities is for an amount of United Arab Emirates Dirhams Fifteen Thousand (AED 15,000.00) per annum. The five (5) activities can be from any chosen segment(s). Each additional activity, under this package can be listed for an amount of United Arab Emirates Dirhams Two Thousand (AED 2,000.00) per annum.
- 3.3 **Package C** - Subject to the provisions listed in Notes - 3, a license with ten (10) listed activities for an amount of United Arab Emirates Dirhams Twenty Thousand (AED 20,000.00) per annum. The ten (10) activities can be from any chosen segment(s). Each additional activity, under this package can be listed for an amount of United Arab Emirates Dirhams Two Thousand (AED 2,000.00) per annum.
- 3.4 **Package D For UAE Nationals** - Subject to the provisions listed in Notes - 3, a license with five (5) listed activities is for an amount of United Arab Emirates Dirhams Ten Thousand (AED 10,000.00) per annum. The five (5) activities can be from any chosen segment(s) should the applicant be a United Arab Emirates (U.A.E.) National or a Khalifa Fund SME. Each additional activity, under this package can be listed for an amount of United Arab Emirates Dirhams One Thousand (AED 1,000.00) per annum. UAE Nationals are eligible for Registration Fee waiver of an amount of United Arab Emirates Dirhams Five Thousand (AED 5,000.00) Additionally Khalifa Fund SMEs' are eligible for first year License fee waiver.



- 3.5 Subject to the provisions listed in Notes - 3, a license is for an amount of United Arab Emirates Dirhams Thirty Thousand (AED 30,000) per annum for maximum fifteen (15) activities from any chosen segment(s). Approval of additional activities above fifteen (15) will be charged at United Arab Emirates Dirhams Two Thousand (AED 2,000.00) per annum per activity, subject to Zone's discretion.
- 3.6 A license for the Light Manufacturing Activity under below listed segments is United Arab Emirates Dirham Twenty Thousand (AED 20,000.00) per annum.
- Activity 1.1.16 under the Energy Generation Segment (Segment 1.1)
  - Activity 1.2.8 under the Energy Storage Segment (Segment 1.2)
  - Activity 1.3.14 under the Energy Transmission and Distribution Segment (Segment 1.3)
  - Activity 1.4.16 under the Energy Efficiency Equipment Segment (Segment 1.4)
  - Activity 1.5.10 under the Air and Environment Segment (Segment 1.5)
  - Activity 1.6.15 under the Water and Waste Water Segment (Segment 1.6)
  - Activity 1.7.12 under the Recycling and Solid Waste Segment (Segment 1.7)
  - Activity 1.8.9 under the Transportation Segment (Segment 1.8)
  - Activity 1.9.9 under the Green Building Segment (Segment 0)
  - Activity 1.10.12 under the Organic Products Segment (Segment 1.10)
- 3.7 A license for the General Segments (Segment 5.1, 5.2 and 5.3) is United Arab Emirates Ten Thousand (AED 10,000.00) per annum.
- 3.8 A license for the Association (Non-Profit Organization) Segment (Segment 1.11) is United Arab Emirates Ten Thousand (AED 10,000.00) per annum.
- 3.9 A one-time Registration Fee of United Arab Emirates Dirhams Five Thousand (AED 5,000.00) is payable along with the first year License Fee.

#### 4. Listing of Segments and Activities on a License

- 4.1 A licensee (except for Segment 1.11) may (but is not obliged to) on application amend License listed activities by adding, replacing, or removing one or more, but generally not to exceed fifteen (15) as listed activities, (except for Manufacturing activity) from any chosen segments for specific inclusion on the license.
- 4.2 For the General Segments (Segment 5.1, 5.2, and 0), only one activity will be licensed and undertaken unless a licensee is specifically authorised to conduct more than one activity.

#### 5. Limitation on Service Provider Segment and Consultancy Segment

- 5.1 Issuance of any license under the Service Provider Segment for any activity, and for Legal Consultancy (Activity 5.2.1), Accounting/Auditing Consultancy (Activity 5.2.2), Architectural Consultancy (Activity 5.2.3) or Engineering Design Consultancy (Activity 5.2.4) under the Consultancy Segment, is restricted to persons or organisations that are currently licensed to undertake that particular activity by the relevant authority in Abu Dhabi or elsewhere in the United Arab Emirates.
- 5.2 Issuance and renewal of license s under the Service Provider Segment for the following activities: Restaurant (5.1.11), Coffee Shop (5.1.12), Cafeteria (5.1.13), Ice Cream Shop (5.1.14), Health Club / Fitness Centre (5.1.26), Beauty Salon (5.1.27), Spa Club (0) and Laundry (5.1.39) are subject to obtaining appropriate approvals from the Abu Dhabi Municipality and/or relevant authorities.



## 6. Capitalisation of Companies in MASDAR CITY

- 6.1 For all segments in Masdar City, and for the Regulation 4.3 (d) of the Masdar City Companies Registration Regulations 2009, and Amendment to Masdar Free Zone Company Regulation, dated 21<sup>st</sup> July 2013, the minimum paid up capital of an LLC shall be United Arab Emirates Dirhams Fifty Thousand (AED 50,000.00).

## 7. Limitations on License for the Associations (Non Profit) Segments

- 7.1 Issuance of a license for the Associations (Non Profit) Segments (Segment 1.11) will only be granted to bona fide representatives of the relevant segment that operate on a not-for-profit and non-commercial basis. Issuance of a license may be to either a Limited Liability Company or a branch of a foreign company or a branch of a U.A.E. Company.

### SEGMENTS / ACTIVITIES

#### 1. Renewable Energy

- 1.1 **Energy Generation** – The provision of energy from energy resource that is replaced by a process at a rate that is equal to, or faster than, the rate the energy resource is being consumed including, but not limited to, solar energy, wind energy, biomass and thermal energy, clean fuel, low carbon technologies, emerging and converging technologies and innovations.

1.1.1 *Solar / Thermal*

(Companies that provide system or components that convert sunlight to heat.)

1.1.2 *Photovoltaic*

(Companies that provide system or components that convert sunlight to electricity.)

1.1.3 *Hydro*

(Companies that provide system or components that convert water movement to electricity.)

1.1.4 *Wind*

(Companies that provide system or components that convert wind to electricity.)

1.1.5 *Geothermal*

(Companies that provide system or components to convert earth heat to energy.)

1.1.6 *Biomass*

(Companies that provide system or components to convert organic matters to energy.)

1.1.7 *Hydrogen*

(Companies that provide system or components to generate energy from hydrogen gas.)

1.1.8 *Low Carbon*

(Companies that provide system or components to generate energy from low carbon source such as gas, green diesel etc.)

1.1.9 *Motors and turbines*

(Companies that provide system or mechanical components of motor and turbines that associate with the energy generation.)



- 1.1.10 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to energy generation.)
  - 1.1.11 *Management*  
(Companies that provide energy management services relating to different types of energy generation.)
  - 1.1.12 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy generation.)
  - 1.1.13 *Marketing*  
(Companies involved in promoting and marketing energy generation products or services.)
  - 1.1.14 *Distribution*  
(Companies involved in the supply, transport and distribution of energy generation products to an end user.)
  - 1.1.15 *Testing*  
(Companies that undertake experimental tests in order to determine how well energy generation system or components works.)
  - 1.1.16 *Manufacturing*  
(Companies that manufacture energy generation equipments and products for usage. This may include packaging of such products.)
- 1.2 **Energy Storage** – is the storing of some form of energy that can be drawn upon at a later time to perform some useful operation including but not limited to batteries, fuel cells, which use environmental friendly materials.
- 1.2.1 *Batteries*  
(Companies that provide different types of batteries i.e. Aluminium, Lithium, NiOOH etc.)
  - 1.2.2 *Fuel cells*  
(Companies that provide different type of fuel cells i.e. Alkaline, Protonic Ceramic, Direct Methanol, etc.)
  - 1.2.3 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to energy storage.)
  - 1.2.4 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy generation.)
  - 1.2.5 *Marketing*  
(Companies involved in promoting and marketing energy storage products or services.)
  - 1.2.6 *Distribution*  
(Companies involved in the supply, transport and distribution of energy storage products to an end user.)



1.2.7 *Testing*  
(Companies that undertake experimental tests in order to determine how well energy storage system or components works.)

1.2.8 *Manufacturing*  
(Companies that manufacture energy storage equipments and products for use. This may include packaging of such a product.)

1.3 **Energy transmission and distribution – The transport of generator produced electric energy to loads.**

1.3.1 *High tension cables*  
(Companies that provide different type of high tension cables.)

1.3.2 *Wires*  
(Companies that provide different type of wires.)

1.3.3 *Super Conductors*  
(Companies that provide different type of super conductors.)

1.3.4 *Transformers*  
(Companies that provide different type of electrical transformers.)

1.3.5 *Switchgears*  
(Companies that provide different type of electrical switchgears.)

1.3.6 *Meters*  
(Companies that provide different type of electrical meters.)

1.3.7 *Demand Side Management*  
(Companies that provide solutions and actions on the customer's side of the meter to change the amount or timing of energy consumption or measures that can reduce energy consumption and consumer energy expenses.)

1.3.8 *Energy transportation*  
(Companies that provide energy source and materials transportation i.e. shipping, trucks, cylinders, etc.)

1.3.9 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to energy transmission and distribution.)

1.3.10 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy transmission and distribution.)

1.3.11 *Marketing*  
(Companies involved in promoting and marketing energy transmission and distribution products or services.)



- 1.3.12 *Distribution*  
(Companies involved in the supply, transport and distribution of energy transmission and distribution products to an end user.)
  - 1.3.13 *Testing*  
(Companies that undertake experimental tests in order to determine how well energy transmission and distribution system or components work.)
  - 1.3.14 *Manufacturing*  
(Companies that manufacture energy transmission and distribution equipments and products for use. This may include packaging of such a product.)
- 1.4 **Energy Efficiency Equipments – The products or systems designed to use less energy for the same or higher performance than regular products or systems certified by accreditation authority.**
- 1.4.1 *Appliances*  
(Companies that provide different type of appliances that consume less amount of energy than normal ones such as motors, pumps, refrigerators, computers etc.)
  - 1.4.2 *Lighting*  
(Companies that provide different type of bulbs and lights those consume less amount of energy than normal ones such as LED, low intensity bulbs, etc.)
  - 1.4.3 *HVAC equipment*  
(Companies that provide system and equipments for heating, ventilation and air conditioning.)
  - 1.4.4 *HVAC system (Vapour absorption)*  
(Companies that provide system and equipments for vapour absorption.)
  - 1.4.5 *District Cooling*  
(Companies that provide system and equipments for district cooling generation, transmission, distribution, services.)
  - 1.4.6 *Building Management System*  
(Companies that provide Building Management System (BMS) – a computer software program, usually configured in a hierarchical manner, to control, monitor and manage all the equipment installed in the building. This equipment can include heating, ventilation, cooling, security and lighting.)
  - 1.4.7 *System integrator*  
(Companies that provide engineering design, layout and installation of wires / wireless systems [i.e. solar street lights].)
  - 1.4.8 *Control System*  
(Companies that manage, command, direct or regulate the behaviour of other devices or systems of a building by central device or set of devices.)
  - 1.4.9 *Metering System*  
(Companies that provide metering system or components of monitoring consumption.)



- 1.4.10 *Energy Recovery System*  
(Companies that provide a controlled way of ventilating a home while minimizing energy loss. They reduce the costs of heating ventilated (i.e. heat recovery wheels, heat pipes, etc.)
  - 1.4.11 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to energy efficiency equipments.)
  - 1.4.12 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy efficiency equipments.)
  - 1.4.13 *Marketing*  
(Companies involved in promoting and marketing energy efficiency products or services.)
  - 1.4.14 *Distribution*  
(Companies that involve in transport and distribution of energy efficiency products to an end user.)
  - 1.4.15 *Testing*  
(Companies that undertake experimental tests in order to determine how well energy efficiency products or components works.)
  - 1.4.16 *Manufacturing*  
(Companies that manufacture energy efficiency products and distribution of equipments and products for use. This may include packaging of such a product.)
- 1.5 **Air and Environment – The monitoring and managing of air emission, quality, pollution and weather forecasts and effective systems.**
- 1.5.1 *Emission control equipments*  
(Companies that provide emission control system and components.)
  - 1.5.2 *Emission trading consultancy*  
(Companies trading in emissions, specifically for carbon dioxide.)
  - 1.5.3 *Air purification system*  
(Companies that provide air purification system and components.)
  - 1.5.4 *Air quality monitoring system*  
(Companies that provide system and products to monitor the indoor air quality.)
  - 1.5.5 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to air and environment.)
  - 1.5.6 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of air and environment.)



- 1.5.7 *Marketing*  
(Companies involved in promoting and marketing air and environment products or services.)
  - 1.5.8 *Distribution*  
(Companies involved in the supply, transport and distribution of air and environment products to an end user.)
  - 1.5.9 *Testing*  
(Companies that undertake experimental tests in order to determine how well air and environment system or components works.)
  - 1.5.10 *Manufacturing*  
(Companies that manufacture air and environment products and distribution of equipments and products for use. This may include packaging of such a product.)
- 1.6 **Water and Waste Water** – The monitoring and managing of water quality, water purification, waste water management system, ocean environment monitoring system, recycling waste materials, water refining, desalination and treatment and bio-product provision.
- 1.6.1 *Water conservation equipments*  
(Companies that provide water conservation system and products.)
  - 1.6.2 *Water desalination system*  
(Companies that provide water desalination system and products.)
  - 1.6.3 *Water cooling system*  
(Companies that provide water cooling system and products.)
  - 1.6.4 *Water heating system*  
(Companies that provide water heating system and products.)
  - 1.6.5 *Water testing system*  
(Companies that provide water testing system and products.)
  - 1.6.6 *Water filtration system*  
(Companies that provide water filtration system and products.)
  - 1.6.7 *Water metering*  
(Companies that provide water metering system and products.)
  - 1.6.8 *Water purification and disinfection system*  
(Companies that provide water purification and disinfection system and products.)
  - 1.6.9 *Wastewater treatment*  
(Companies that provide wastewater treatment system and products.)
  - 1.6.10 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to water and waste water.)



- 1.6.11 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of water and waste water.)
  - 1.6.12 *Marketing*  
(Companies involved in promoting and marketing water and waste water products or services.)
  - 1.6.13 *Distribution*  
(Companies involved in the supply, transport and distribution of water and waste water products to an end user.)
  - 1.6.14 *Testing*  
(Companies that undertake experimental tests in order to determine how well water and waste water system or components works.)
  - 1.6.15 *Manufacturing*  
(Companies that manufacture water and wastewater equipments and distribution of equipments and products for use. This may include packaging of such a product.)
- 1.7 **Recycling and solid waste – The monitoring and managing of solid waste treatment, collection, recycling including but not limited to hazardous waste, metal, paper, plastic, organic, construction.**
- 1.7.1 *Solid waste treatment*  
(Companies that treat solid waste.)
  - 1.7.2 *Hazardous waste collection and recycling*  
(Companies that collect and recycle or dispose correctly the hazardous waste such as medical waste.)
  - 1.7.3 *Metal collection and recycling*  
(Companies that collect and recycle metal waste and products.)
  - 1.7.4 *Paper collection and recycling*  
(Companies that collect and recycle paper waste and products.)
  - 1.7.5 *Plastic collection and recycling*  
(Companies that collect and recycle plastic waste and products.)
  - 1.7.6 *Organic collection and recycling*  
(Companies that collect and recycle food waste and products.)
  - 1.7.7 *Construction waste collection and recycling*  
(Companies that collect and recycle construction waste and products.)
  - 1.7.8 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to recycling and solid waste.)
  - 1.7.9 *Research and Development*  
(Companies that undertake methodical investigations in improving, and developing scientific technologies in the fields of recycling and solid waste.)



- 1.7.10 *Marketing*  
(Companies involved in promoting and marketing recycling and solid waste products or services.)
  - 1.7.11 *Testing*  
(Companies that undertake experimental tests in order to determine how well recycling and solid waste system or components works.)
  - 1.7.12 *Manufacturing*  
(Companies that manufacture recycling and solid waste products and distribution of equipments and products for use. This may include packaging of such a product.)
- 1.8 **Transportation – A vehicle which combines a conventional propulsion system with an on-board rechargeable energy storage system to achieve better fuel economy than a conventional vehicle without being hampered by range from a charging unit like an electric vehicle.**
- 1.8.1 *Environmental friendly transportation system*  
(Companies that provide transportation system works friendly to the environment.)
  - 1.8.2 *Car pooling companies*  
(Companies that make arrangement where two person or more make a regular journey in a single vehicle (i.e. bulk transportation companies.)
  - 1.8.3 *Clean fuel production*  
(Companies that provide or clean fuel products.)
  - 1.8.4 *Consultancy*  
(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to transportation.)
  - 1.8.5 *Research and Development*  
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of transportation.)
  - 1.8.6 *Marketing*  
(Companies involved in promoting and marketing transportation products or services.)
  - 1.8.7 *Distribution*  
(Companies involved in the supply, transport and distribution of transportation products to an end user.)
  - 1.8.8 *Testing*  
(Companies that undertake experimental tests in order to determine how well transportation system or components works.)
  - 1.8.9 *Manufacturing*  
(Companies that manufacture transportation products and distribution of equipments and products for use. This may include packaging of such a product.)



1.9 **Green Building** – Green building is the practice of increasing the efficiency of buildings and their uses of energy, water and materials and reducing building impacts on human health and the environment, through better sitting, design, construction, operation, maintenance and removal of the complete building life cycle.

1.9.1 *Landscaping*

(Companies that provide landscaping materials products such as irrigation systems, plants, soil, plastic etc.)

1.9.2 *Paints*

(Companies that provide environmental friendly paint that has minimal pollution and chemical effect.)

1.9.3 *Environmental friendly chemicals*

(Companies that provide environmentally friendly and non toxic chemical such as cleaning solvents, adhesives, etc.)

1.9.4 *Recycled furniture*

(Companies that provide environmentally friendly furniture that uses recycled materials.)

1.9.5 *Insulation materials*

(Companies that provide insulation materials such as weather barrier, foam, panels, coating etc.)

1.9.6 *Glass*

(Companies that provide special glass to insulate the heat.)

1.9.7 *Consultancy*

(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to green building, architect, electromechanical etc.)

1.9.8 *Research and Development*

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of green building)

1.9.9 *Manufacturing*

(Companies that manufacture green buildings products and distribution of equipments and products for use. This may also include packaging of such a product.)

1.9.10 *Distribution*

(Companies involved in the supply, transport and distribution of Green Building products to an end user.)

1.10 **Organic Products** – Products produced according to certain production standards such as grown without the use of conventional pesticides, artificial fertilizers, human waste or sewage sludge and that they were processed without ionizing radiation or food additives.

1.10.1 *Food*

(Companies that provide food products produced through organic methods of growing fruit, vegetables etc.)



- 1.10.2 *Meat*  
(Companies that provide meat products produced through organic methods of feeding and raising.)
  - 1.10.3 *Dairy*  
(Companies that provide dairy products produced through organic methods of production.)
  - 1.10.4 *Treated soil*  
(Companies that provide soil products that uses less water and has more organic carbon.)
  - 1.10.5 *Clothing*  
(Companies that provide clothing items produced from organic products.)
  - 1.10.6 *Healthcare*  
(Companies that provide health care items produced from organic products. For example, makeup, soap etc.)
  - 1.10.7 *Food preservation system*  
(Companies that provide system and products to preserve food.)
  - 1.10.8 *Fertilizer*  
(Companies that provide organic fertilizer products.)
  - 1.10.9 *Research and Development*  
(Companies that undertake methodical investigations in improving, and developing scientific technologies in the fields of organic products.)
  - 1.10.10 *Marketing*  
(Companies involved in promoting and marketing organic products or services.)
  - 1.10.11 *Distribution*  
(Companies involved in the supply, transport and distribution of organic products to an end user.)
  - 1.10.12 *Manufacturing*  
(Companies that manufacture and produce organic products and distribution of equipments and products for use This may include packaging of such a product.)
- 1.11 **Association (Non-Profit Organisations) – Volunteering and Non-Profit organizations to focus on enhancing best practices, quality, professionalism, standards, regulations and awards, expose placement and creating business opportunities in their industry segment.**
- 1.11.1 *Energy*
  - 1.11.2 *Energy efficiency*
  - 1.11.3 *Air & Environment*
  - 1.11.4 *Transportation*
  - 1.11.5 *Recycling and solid waste*
  - 1.11.6 *Water and waste water*
  - 1.11.7 *Green Building*



## 2. Clean Tech & ICT

2.1 **System Applications** - Activities related to developing, installing, and/or modifying software products to improve operational performance, productivity, or efficiency while reducing costs, inputs, energy consumption, waste, or pollution.

2.1.1 *Consultancy*

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)

2.1.2 *Developer*

(Companies that create or customize discrete content, components, applications or programs for themselves or for third parties.)

2.1.3 *Solution Provider*

(Companies that resell, distribute, or implement software for third parties. The scopes of services also includes providing specific IT solutions for business entities, such as security or IT infrastructure, and individual customized services to clients over a longer period of time.)

2.1.4 *Customer Service*

(Companies that provide after-sales support to enhance or to maintain the value of a software product.)

2.1.5 *Support Service Provider*

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment.)

2.2 **Network and Infrastructure** - Activities related to developing, installing, modifying, and/or operating networks and IT Infrastructures or providing relevant services designed for operating network-based applications or services. The manufacture of physical components within the zone and direct trading of physical components and products into UAE market is not allowed.

2.2.1 *Consultancy*

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)

2.2.2 *Developer*

(Companies that create / customize / modify networks and / or operate networks or provide relevant services designed for operating network-based applications or services for self or for third parties.)

2.2.3 *Solution Provider*

(Companies that resell, distribute, implement software for third parties. Their scopes of services also include providing specific IT solutions for business entities, such as security or IT infrastructure and individual services to a client over a longer period of time.)



- 2.2.4 *Customer Service*  
(Companies that provide after-sale support to enhance or to maintain the value of a product or service.)
- 2.2.5 *Support Service Provider*  
(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment.)
- 2.3 **IT Services** - Activities related to developing, providing standardized, repeatable IT-based services, which may also include security solutions, localization, training and corporate learning.
  - 2.3.1 *Consultancy*  
(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)
  - 2.3.2 *Developer*  
(Companies that create or customize discrete content or programs for self or for third parties.)
  - 2.3.3 *Solution Provider*  
(Companies that resell, distribute and implement software for third parties. Their scopes of services also include providing specific IT solutions for business entities, such as security or IT infrastructure and individual services to a client over a longer period of time.)
  - 2.3.4 *Customer Service*  
(Companies that provide after-sale support to enhance or to maintain the value of a product or service.)
  - 2.3.5 *Support Service Provider*  
(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment.)
- 2.4 **Internet and Multimedia** - Activities related to developing and/or distributing Internet or multimedia content. Other activities may include distributing goods or services via the Internet, such as by providing an online platform and acting as an intermediary between multiple companies or multiple individuals. Additional activities may include providing different applications through a network.
  - 2.4.1 *Consultancy*  
(Companies providing expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)
  - 2.4.2 *Developer*  
(Companies that create or customize discrete content, components, applications or programs for self or for third parties.)



- 2.4.3 *Solution Provider*  
(Companies that resell, distribute, or implement internet and multimedia content, services or applications for third parties. The scopes of services also include providing specific IT solutions for providing such content and services to third parties.)
- 2.4.4 *Customer Service*  
(Companies providing after-sale support to enhance or to maintain the value of a product or service.)
- 2.4.5 *Support Service Provider*  
(Companies providing individual services and products to third parties for the purpose of facilitating other relevant activities. These include companies that:
- Provide goods, services and carry out commercial transactions through an electronic medium. This includes companies utilizing closed information networks which are connected to open information networks;
  - act as a middleman for products moving from sellers to clients directly through a Web-based network;
  - create portals between two or more entities and solely accessed by those entities; create a portal for businesses to be accessed by their clients only; host websites through their services, providing hosting and security.)
- 2.5 **Software Services - Activities related to developing, installing, and/or modifying software products of their own or of a third party.**
- 2.5.1 *Consultancy*  
(Companies providing expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)
- 2.5.2 *Developer*  
(Companies that create or customize discrete content, components, applications or programs for themselves or for third parties.)
- 2.5.3 *Solution Provider*  
(Companies that resell, distribute, or implement software for third parties. The scope of services also includes providing specific IT solutions for business entities, such as security or IT infrastructure, and individual customized services to clients over a longer period of time.)
- 2.5.4 *Customer Service*  
(Companies providing after-sales support to enhance or to maintain the value of a software product.)
- 2.5.5 *Support Service Provider*  
(Companies providing individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment.)



**2.6 Telecommunication and Network - Activities related to developing, installing, modifying, maintaining and/or operating Telecommunication systems and Networks or providing relevant services designed for operating network-based applications or services.**

- 2.6.1 *Auto-Control and Power Engineering Consultancy*  
(Companies providing expert advice to other entities on creating or optimizing auto-control and power engineering systems, technical and consultative studies including technical services and consultancies)
- 2.6.2 *Communication & Wireless System Equipment*  
(Companies providing equipments related to Communication & Wireless Systems, including software, hardware components and integration)
- 2.6.3 *Audio-Visual, Recording Equipment & Accessories*  
(Companies providing equipments related to Audio-Visual, Recording Systems & Accessories, including software, hardware components and integration)
- 2.6.4 *Telecommunications System and Equipment*  
(Companies providing Telecommunications Systems and Equipments, including software, hardware components and integration)
- 2.6.5 *Lighting Equipment & Requisites*  
(Companies providing Lighting Equipment & Requisites, including software, hardware components and integration)
- 2.6.6 *Telecommunications Equipment & Accessories*  
(Companies providing Telecommunications Equipment & Accessories, including software, hardware components and integration)
- 2.6.7 *Computer equipment and Accessories*  
(Companies providing Computer equipment and Accessories, including software, hardware components and integration)

**2.7 Security and Surveillance**

- 2.7.1 *Security and Surveillance Equipment And Apparatuses*  
(Companies that resell, distribute, or implement Security and Surveillance Equipment And Apparatuses for third parties. The scope of services also includes providing specific solutions for business entities, such as security infrastructure, and individual customized services to clients over a longer period of time.)
- 2.7.2 *Developing defence & surveillance systems*  
(Companies that develop / create / customize or modify security systems or provide relevant services designed for operating defence & surveillance systems applications for third parties.)
- 2.7.3 *Security, Control And Fire Fighting Equipment And Apparatuses*  
(Companies that resell, distribute, or implement Security, Control And Fire Fighting Equipment And Apparatuses for third parties. The scope of services also includes providing specific solutions for business entities, such as security infrastructure, and individual customized services to clients over a longer period of time.)



- 2.7.4 *Security Systems Consultancy*  
(Companies providing expert advice to other entities on creating or optimizing Security Systems, including technical services and consultancies)
- 2.7.5 *Security Training Services*  
(Companies providing Security Training Services and development activities. As well as providing related support services.)
- 2.7.6 *Security Systems Testing And Checking Services*  
(Companies providing Security Systems Testing And Checking Services. As well as providing related support services.)
- 2.7.7 *Installation and Maintenance of Measurement and Control Equipment*  
(Companies providing Installation and Maintenance of Measurement and Control Equipment Systems, including software, hardware components and integration)

### **3. Marketing and Events:**

#### **3.1 Advertising & Communication**

- 3.1.1 *Advertising & Communication Agency*  
(A company providing full range of services such as advertising, media planning, buying and placement, PR, direct marketing, sales promotion, graphic design, consultancy, speciality communication, e-services, branding and corporate identity.)

#### **3.2 Marketing Services – Provision of a number of advertising related services, including sales promotion, market research, PR and event marketing.**

- 3.2.1 *Creative Agency*  
(Companies providing full range of services such as advertising, planning and buying, direct marketing, sales promotion, e-Services consultancy, branding and corporate identity.)
- 3.2.2 *Public Relations Agency*  
(Companies that create, manage and maintain the image of a brand, communication, product or service in view of the end user using all media channels.)
- 3.2.3 *Direct Marketing*  
(Companies primarily engaged in marketing of products or services via direct marketing strategies. Direct marketing attempts to send its messages directly to consumers, without the use of intervening media.)
- 3.2.4 *Sales Promotion*  
(Companies primarily engaged in marketing of products or services via sales promotion strategies. Sales promotion describes promotional methods using special short-term techniques to persuade members of a target market to respond or undertake certain activity.)
- 3.2.5 *Outdoor Advertising*  
(Companies engaged in creative content development to promote products, services, and communication initiatives of all types using all forms of outdoor media channels. Advertising on signs that are located outdoors in public places. Outdoor advertising can be broadly identified as any outdoor sign that publicly displays advertising.)



- 3.2.6 *e-Services*  
(Companies that create and manage marketing communications products through electronic media such as an internet search engine, portal, web site etc.)
- 3.2.7 *Speciality Marketing or Communication*  
(Companies providing Speciality Marketing or Communication services such as recruitment communications, multicultural marketing, financial/corporate B to B advertising and others. For the avoidance of doubt, recruitment and placement services are not included or allowed under this Activity.)
- 3.2.8 *Branding and Corporate Identity*  
(Companies that focus on the creation and management of brands consumer or corporate identities through the development of strategy, corporate and visual identities and overall design and implantation of marketing and communication materials.)
- 3.3 **Marketing Support Services** - (Services providing support and enabling delivery of marketing communication services)
- 3.3.1 *Media Buying and Placement*  
(Companies engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies.)
- 3.3.2 *Media Monitoring*  
(A media monitoring service provides clients with documentation, analysis, or copies of media content of interest to the clients in order to keep track of what is being said about them, their competitors or other topics of interest.)
- 3.3.3 *Graphic Design*  
(Companies engaged in creative content development through the use of artistic or electronic methods to communicate in all types of media channels.)
- 3.3.4 *Media Representation*  
(Companies acting as independent representatives primarily engaged in selling media time or space for media owners.)
- 3.4 **Event Management**
- 3.4.1 *Sports Management and Promotion*  
(Companies acquiring and registering copyrights for branding, advertising and promotion of sporting events in all media channels.)
- 3.4.2 *Business Events Management*  
(Companies promoting and managing their own business events, or who are contracted by third parties to plan and manage corporate events.)
- 3.4.3 *Exhibition Organization and Management*  
(Companies providing organization and management of large-scale public showing for various industries held in large venues.)
- 3.4.4 *Festival Organization and Management*  
(Companies organizing and managing festivals for the local and international community.)



- 3.4.5 *Live Theatrical Shows Management and Promotion*  
(Companies promoting and managing their own live events, or are contracted by third parties to manage live events.)
- 3.4.6 *Performing Arts Management*  
(Companies that produce theatrical, cultural, musical or artistic shows such as musicals, operas, play, comedy ballets and dance shows.)
- 3.4.7 *Destination Management*  
(Companies providing services for the design and organization of events, activities, tours and program logistics.)
- 3.4.8 *Social Event Management*  
(Companies providing services for weddings, birthdays, anniversary events, parties etc.)

### **3.5 Event Support Services**

- 3.5.1 *Event Ticketing*  
(Companies providing ticketing platform for outsourced ticket management function.)
- 3.5.2 *Event Production*  
(Companies primarily involved in producing and providing equipment/props to events.)

### **3.6 Media Consultancy – Companies that provide administrative reports and consultancy services for media specific companies.**

- 3.6.1 *Marketing Consultancy*  
(Companies providing marketing management services to other media firms, including planning, brand strategies, marketing strategies, designing marketing promotions, campaigns development and determining sales process.)

### **3.7 New Media**

- 3.7.1 *Online Interactive Agency*  
(Companies providing FULL range of online services from internet marketing consultancy and online strategies to online advertising, website development, online planning and buying to creating an online presence.)
- 3.7.2 *Digital and Interactive Game Development*  
(Companies engaged in designing, developing and creating any interactive and digital games software, consoles, controllers, joysticks etc.)
- 3.7.3 *Digital Media Library, Distribution and Management*  
(Companies engaged in maintaining, managing and distributing electronic online library of media such as images, films, video clips and music.)
- 3.7.4 *Digital Signage Development and Management*  
(Companies specialising in out-of-home advertising in which content and messages displayed on an electronic screen or digital sign can be changed without modification to the physical sign.)
- 3.7.5 *Interactive Services*  
(Companies providing web casting and streaming services and internet conferencing.)



- 3.7.6 *Media Hardware Equipment and System Integration*  
(Companies engaged in maintenance and management of media hardware equipments and various system integrations for hardware to be used with or without other systems.)
- 3.7.7 *Media Software Development and System Integration*  
(Companies engaged in the development of the media software backbone and related systems for new media campaigns.)
- 3.7.8 *Media Web Design and Management*  
(Companies providing full interactive and digital website solutions to its clients for the purpose of marketing and advertising the clients' products and services through all digital media.)
- 3.7.9 *Web Analytics*  
(Companies engaged in researching and studying behavior of new media consumers.)
- 3.7.10 *Search Engine Optimization*  
(Companies providing services to improve the volume and quality of traffic to web sites from search engines and promote web sites by increasing their visibility in the search engines results pages.)
- 3.7.11 *Mobile Media*  
(Companies specialising in interactive media services only on mobile phones / PDAs such as mobile advertising, mobile entertainment, developing animated mobile content [wallpapers, screensavers, ringtones] and distributing content only through mobile/PDAs.)
- 3.7.12 *Social Media*  
(Companies specialised in providing, managing, and/or consulting on social media platforms.)

### **3.8 Business Information**

- 3.8.1 *Research and Information Services*  
(Companies providing a portfolio of research and information service to third parties as a support of delivery of their offering.)

## **4. Human Resources Development**

### **4.1 Training and Development**

- 4.1.1 *Human Resource Training and Development*  
(A centre specialising in Human Resources Training and Development Activities. For the avoidance of doubt, recruitment and placement services are not included or allowed under this Activity.)
- 4.1.2 *e-Training Centre*  
(Companies offering online training and development as well as providing related support services.)



## 4.2 Content Development

### 4.2.1 *Content Development Centre*

(A centre specialising in creating and developing specific training and educational materials to help organisations meet their training and continuing education needs.)

## 5. **General**

### 5.1 Service Provider

#### 5.1.1 *Insurance Service Provider*

(Companies executing insurance policies in their own name.)

#### 5.1.2 *Courier Services*

(Branch operation of a courier company licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)

#### 5.1.3 *Travel Agency*

(Agents of international airlines authorised to reserve passengers' seats and sell travel tickets. This also includes travel offices involved in the same activity as intermediaries.)

#### 5.1.4 *Car Rental*

(Lease and rental of cars without drivers (not to include limousines or chauffeur services.)

#### 5.1.5 *Recruitment Agency*

(Firms providing companies and establishments with recruitment services.)

#### 5.1.6 *Computer and Electronic Accessories*

(Retail provision of computers of computer accessories and electronic accessories.)

#### 5.1.7 *Telephone Accessories*

(Retail provision of telephone and telephone accessories (i.e. mobile phones, paging systems, telephones.)

#### 5.1.8 *Digital Printing and Copying*

(Retail provision of copying, binding of documents, audio or video duplication and related activities.)

#### 5.1.9 *Stationery*

(Retail provision of office consumables and books.)

#### 5.1.10 *Kiosk*

(Mini stores established in public access areas for retail purposes of consumer goods, such as refreshments, gifts, magazines and newspapers, as well as some personal goods and requisites.)

#### 5.1.11 *Restaurant*

(Retail provision of food and beverages for immediate consumption by the public.)

#### 5.1.12 *Coffee shop*

(Retail provision of coffee, tea, juices, biscuits, certain sweet cakes and ice-creams for immediate consumption by the public.)

#### 5.1.13 *Cafeteria*

(Retail provision of snacks, juices and beverages for immediate consumption by the public.)



- 5.1.14 *Ice-cream Shop*  
(Shops which prepare and sell ice cream for immediate consumption by the public.)
- 5.1.15 *Bakery*  
(Retail provision that produce and sell different types of bread and bakery products such as cakes, biscuits and toasted bread.)
- 5.1.16 *Catering Services*  
(Companies providing catering service for corporate or private events.)
- 5.1.17 *Hospital*  
(Branches of health facility duly licensed in Abu Dhabi or elsewhere in the United Arab Emirates to receive examine and treat patients, including stay during the treatment.)
- 5.1.18 *Medical Clinic*  
(Branches of medical clinics and doctors' surgeries licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)
- 5.1.19 *Dental Clinic*  
(Branches of dental clinics licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)
- 5.1.20 *Poly Clinic*  
(Branch of a licensed health facility where there is more than one doctor licensed permanently in different specialities under central management prescribing therapy on an out-patient basis.)
- 5.1.21 *Medical Laboratory*  
(Branches of health facility duly licensed in Abu Dhabi or elsewhere in the United Arab Emirates, where a pathologist is permanently available. It is equipped to perform various medical analysis tests for medical diagnosis purposes.)
- 5.1.22 *Pharmacy*  
(Branches of pharmacies licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)
- 5.1.23 *Optician*  
(Firms specialised in vision testing services and prescription and sale of lenses and glasses.)
- 5.1.24 *Physical Medicine and Rehabilitation Centre*  
(Branch operation of Physical Medicine and Rehabilitation Centre licensed in Abu Dhabi where a specialist in physical medicine and rehabilitation is permanently available. It is specialized in rehabilitating patients through simulation of natural body functions using them in treatment after conducting all necessary medical tests to verify reasons of therapy upon instructions by the treating doctor.)
- 5.1.25 *Medical Spa*  
(Branch of a licensed Medical Spa centre providing variety of treatments for relaxation, rejuvenation, preventive healthcare, detoxification, fitness and general well being.)
- 5.1.26 *Health Club / Fitness Centre*  
(Branch operation of an exercise, training or fitness centre.)
- 5.1.27 *Beauty Salon*  
(Parlours which offer beauty treatment, hair cutting and hair care services, nail care services or skin care services.)



- 5.1.28 *Spa Club*  
(Branch operation of Parlours licensed in Abu Dhabi or elsewhere in the United Arab Emirates offering spa and massage services along with skin care treatments or services.)
- 5.1.29 *Childcare Nursery*  
(Branch operation of a childcare centre or nursery licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)
- 5.1.30 *Book Store*  
(Retail provision of books, notebooks, office stationery.)
- 5.1.31 *Music and Video*  
(Retail provision of consumers of CDs, tapes, DVDs and similar media.)
- 5.1.32 *Flower Shop*  
(Retail provision of flowers and plant arrangements.)
- 5.1.33 *Convenience Store*  
(Retail provision of general consumer goods.)
- 5.1.34 *Supermarket*  
(Branch operation of commercial complexes involved in marketing consumer fresh, preserved and canned foodstuff, household utensils and tools, detergents and other consumer goods for personal use.)
- 5.1.35 *Hypermarket*  
(A hypermarket is a superstore which combines a supermarket and a department store resulting in a very large retail facility which carries an enormous range of products under one roof, including full lines of groceries and general merchandise.)
- 5.1.36 *Banking Services*  
(Branch operation of a bank licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)
- 5.1.37 *Bank Sales and Service Centre*  
(Branch operation of a bank without teller or cash services licensed in Abu Dhabi or elsewhere in the United Arab Emirates)
- 5.1.38 *Photo Studio*  
(Retail provision of photography and photographic development services.)
- 5.1.39 *Laundry*  
(Retail provision of clothes washing, cleaning and ironing services.)
- 5.1.40 *Translation Services*  
(Branch operations of offices licensed in Abu Dhabi or elsewhere in the United Arab Emirates which provide simple translation for ordinary personal and commercial letters and correspondences. This also includes services related to translation such as typing, photocopying, attestation of documents etc.)
- 5.1.41 *Publishing Distribution Agency*  
(Companies providing service of distributing the final publishing product from its source to its customers.)



- 5.1.42 *Facilities Management Services*  
(Companies that are specialised in managing other firms such as public utilities, movie houses, restaurants, parks, private schools and hospitals, industrial and commercial firms, all under prevailing laws and regulations.)
- 5.1.43 *Structural Quantity Surveying Services*  
(Companies that undertake surveying structural quantities in terms of sizes and prices, upon the basis of designs and structural specifications set for the construction of projects.)
- 5.1.44 *Promotional Gifts Preparation*  
(Companies that engrave and print names or drawings or stick photos and trademarks on promotional gifts such as pens, watches, stationery, etc.)
- 5.1.45 *Gent's Tailoring*  
(Shops engaged in tailoring men's and boys' clothing.)
- 5.1.46 *Ladies Tailoring*  
(Shops engaged in tailoring women's and girls' clothing.)
- 5.1.47 *Jewellery Shop*  
(Shops reselling gold and other precious metals jewellery and precious stones.)
- 5.1.48 *Perfumes and Cosmetics Shop*  
(Shops reselling cosmetics, skin care, makeup, fragrance and perfume, hair, beauty products.)
- 5.1.49 *Electronics Store*  
(Shops selling electronic goods.)
- 5.1.50 *Light Fitting and Fixture Shop*  
(Shops reselling lighting lamps, ornamental ceiling lamps and other lighting products.)
- 5.1.51 *Valet Parking Services*  
(Companies engaged in providing hotel and restaurants or other firms with employees to perform car parking services, in private or public parking lots, to the customers of said places.)
- 5.1.52 *Art Gallery*  
(A premise, where works of art are exhibited and may include exhibitions of artistic activities.)
- 5.1.53 *Health Club / Fitness Centre*  
(Branch operation of an exercise, training or fitness centre.)
- 5.1.54 *Money Exchangers*  
(Includes financial firms which work for their own account or the account of others in money exchange field, which is based on the purchase and sale of negotiable foreign currencies, monetary notes and coins. Their activities also include the purchase and sale of travelers cheques, financial transfers and other exchange activities regulated by the laws and statutes of the Central Bank. This activity does not include firms working in financial and monetary brokerage.)
- 5.1.55 *Promotional Gifts Preparation*  
(Companies that engrave and print names or drawings or stick photos and trademarks on promotional gifts such as pens, watches, stationery, etc.)



5.1.56 *Tour Services*

(Companies providing authorised tour and travel services inside and outside the country, onshore and offshore. And arrange travel and stay procedures, facilitate transportation, prepare visits to tourist landmarks and other activities that contribute to the promotion of tourism. The activity includes school, scientific trips, summer or winter camps which carry recreational, cultural nature.)

5.1.57 *General Maintenance*

(Includes general maintenance of residential, commercial or industrial buildings, including repairing walls and roofs, painting, sanitary plumbing as well as mechanical maintenance, such as reparation and equipment installation, air-conditioning, lifts, escalators, swimming pools, lighting towers, laundry and central kitchens, also electrical maintenance, mainly electric fixtures distribution panels.)

5.1.58 *Insurance Brokers*

(Includes Companies which buy insurance policies for individuals and companies from insurance companies. These Companies differ from insurance agents in that they do not represent a certain insurance company while buying the insurance policies for their own clients. They provide their services against remunerations received directly from the beneficiaries of their services.)

5.1.59 *Lifestyle Consultant*

(Companies / consultant work independently that offer services to individual support or counselling in general wellness or nutrition.)

5.1.60 *Wellness/Fitness Trainer*

(Companies / consultant work independently that offer services to improve their clients lives in areas such as relationships, style, organization, healthy eating and fitness.)

5.2 Consultancy

5.2.1 *Legal Consultancy*

(Branches of law firms licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)

5.2.2 *Accounting / Auditing Consultancy*

(Branches of accounting and auditing firms licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)

5.2.3 *Architectural Consultancy*

(Branches of architectural firms licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)

5.2.4 *Engineering Design Consultancy*

(Branches of engineering design firms licensed in Abu Dhabi or elsewhere in the United Arab Emirates.)

5.2.5 *Management Consultancy*

(Firms providing administrative consultancies and studies to public departments and companies regarding administrative and performance analysis, internal policy formulation, organisational restructuring, strategic plans development and innovating work procedures.)



- 5.2.6 *Project Management Consultancy*  
(Firms that carry out technical and economical studies for different commercial and economic establishments including preparation of tender documents, prequalification of consultants and contractors, assessment of financial offers and follow up of execution on the technical and engineering levels.)
- 5.2.7 *Market Research Consultancy*  
(Firms conducting fields surveys and questionnaires to explore the opinion of consumers, producers and distributors on goods and services.)
- 5.2.8 *Interior Design Consultancy*  
(Firms that prepare landscaping, drawings and designs for residential commercial and retail buildings, hotels and offices.)
- 5.2.9 *Hospitality Management Consultancy*  
(Firms that provide expert advice on professional management techniques used in the hospitality sector.)
- 5.3 Regional Head Quarters - Companies or regional branch offices that provide and coordinate the administrative, marketing, and customer service activities for the companies within its sphere of influence. Such a company promotes the products and services of its parent company and facilitates the conclusion of commercial contractual agreements between the company and its clients. However, such a company may not carry out any trading activity from the Zone.
- 5.3.1 *Marketing Office*  
(A marketing office ensures that the products and services of the parent company are marketed effectively in the specified region. This office covers work with distributors and manages the distribution network and advertising and promotional campaigns through the coordination of the media and marketing services.)
- 5.3.2 *Representative Office*  
(A representative office promotes the products and services of its parent company, expands its activities, and facilitates the conclusion of commercial contractual agreements between the company and its clients. A representative office may not carry out any trading activity nor enter into commercial transactions and deals by itself.)
- 5.3.3 *Call Centre*  
(A call centre handles all complaints, reservations, orders, bookings and general information enquiries by end users.)
- 5.3.4 *Administration Office*  
(An administration office makes contacts and conducts follow-up of the parent company's activities and affairs, and works to promote the company abroad. Such an office may not carry out the work related to the company's activities nor have any trading activity inside the United Arab Emirates.)
- 5.3.5 *Back Office*  
(A back office provides discrete logistical, administrative and secretarial functions for a parent company's operations.)



## 6. Energy Industry Goods and Services

- 6.1 The provision of energy efficient and/or technically advanced goods and services to the oil and gas industry including systems and solutions that improve the efficiency of industry activities in areas such as drilling, extraction, processing, transmission, storage, operation, repair and maintenance.
- 6.1.1 *Natural Gas and Oil Well Repair and Maintenance*  
(Companies providing services related to natural gas and oil well repair and maintenance).
- 6.1.2 *Natural Gas and Oil Well Equipment Supply, Installation and Maintenance*  
(Companies providing supply, installation and maintenance of natural gas and oil well equipment).
- 6.1.3 *Oil and gas Production Facilities Operation and Maintenance Services*  
(Companies providing operation and maintenance services for oil and gas production facilities).
- 6.1.4 *Facilities Projects for natural gas and oil projects*  
(Companies providing goods and services for the development of facilities for natural gas and oil projects including processing, refining and petrochemical related goods and services).
- 6.1.5 *Oil and natural gas pipelines projects*  
(Companies providing supply of goods and services related to oil and natural gas pipeline projects).
- 6.1.6 *Products and solutions for oil and gas production and processing*  
(Companies providing services, products and solutions for oil and gas processing).
- 6.1.7 *Products and solutions for energy efficient generation of electricity*  
(Companies providing services, products and solutions for energy efficient generation of electricity).
- 6.2 The provision of consultancy services in relation to the energy industry including the power generation and the oil and gas production, processing and transportation industries.
- 6.2.1 *Oil and Gas Facilities Engineering Consultancy*  
(Companies providing the consultancy as described above).
- 6.2.2 *Gas & Oil Transmission Engineering Consultancy*  
(Companies providing the consultancy as described above).
- 6.2.3 *Research on Alternative Energy*  
(Companies providing the consultancy as described above).
- 6.2.4 *Energy Conservation Engineering Consultancy*  
(Companies providing the consultancy as described above).
- 6.2.5 *Oil & Gas Piping Construction Engineering Consultancy*  
(Companies providing the consultancy as described above).



## 7. Industry Goods and Services

7.1 The provision of energy efficient and/or technically advanced goods and services to various industries involved in automation, drive technologies, mobility and logistics and transportation including systems and solutions that improve the efficiency of such industry activities.

7.1.1 *Industry automation.*

(Companies providing industry automation related goods and services including automation technologies and industrial software).

7.1.2 *Drive technology*

(Companies providing drive technology related goods and services including products, systems and solutions for end-to-end systems and complete power trains).

7.1.3 *Industry Solutions & Services*

(Companies providing solutions and services related to industrial plants and infrastructure system, energy efficiency, pollution control and water management).

7.1.4 *Mobility*

(Companies providing mobility related goods and services including products, systems and solutions for postal automation, traffic management, airport logistics and railbound transportation).

## 8. Healthcare

8.1 The provisions of technically advanced goods and services to companies and institutions involved in the healthcare industry.

8.1.1 *Imaging & IT*

(Companies providing solutions for diagnostic, treatment, follow-up care).

8.1.2 *Diagnostics*

(Companies providing solutions for diagnosing diseases (laboratory), managing patient conditions and monitoring medical therapies.)

8.1.3 *Workflow & Solutions*

(Companies providing integrated Hospital solutions).

8.1.4 *Information Systems Consultancy*

(Companies specializing in conducting healthcare IT needs assessment, programming and implementation of healthcare IT solutions, developing and managing functional IT systems through computer networking, interfacing and similar to achieve IT system integration).

8.2 Healthcare Support

8.2.1 *Medical Transcription Services*

(Companies providing services that relate to preparation of medical reports based on dictation and/or medical records.)

8.2.2 *Medical Billing Services*

(Companies specialised in billing and collection services for healthcare providers.)



- 8.2.3 *Medical Coding Services*  
(Companies specialised in identification and documentation/data entry of medical codes that correspond to specific medical records.)
- 8.2.4 *Patient Education Services*  
(Companies providing learning opportunities, through various means, to patients and their families about specific medical conditions and healthy living.)
- 8.2.5 *Third Party Administrator (TPA)*  
(Companies performing the administrative aspect of insurance claims processing.)
- 8.2.6 *Health Consultancy and Planning*  
(Companies providing necessary consultancy services by recommending and implementing partial or full restructuring and reorganizing plans and strategies in order to help them improve performance, productivity and competitiveness in the industry.)
- 8.2.7 *Health, Safety and Environment Consultancy*  
(Companies providing services related to healthcare standards, safety, quality and compliance to ensure patients' and providers' safety.)
- 8.2.8 *Health & Medical Performance Services*  
(Companies specialized in conducting operational audits of healthcare providers, and facilitating/advising on performance improvements plans.)
- 8.2.9 *Health Education Services*  
(Companies specialized services on environmental health, physical health, social health, emotional health, and intellectual health. And to improve health literacy, including improving knowledge, and developing life skills which are conducive to individual and community health)
- 8.2.10 *Medical, Surgical Equipment & Instruments*  
(Companies that offer clients planning services for medical equipment and furniture and/or supply of these equipment and furniture)

## 9. Carbon Management

- 9.1 Activities related to carbon management and the control and mitigation of emissions.
  - 9.1.1 *Emissions Trading*  
(Companies trading in Greenhouse Gas Emissions).
  - 9.1.2 *Emissions Consultancy*  
(Companies providing consultancy services for a fee with regards to emissions, climate change and/or carbon management).
  - 9.1.3 *CDM (Clean Development Mechanism) Validation*  
(Companies offering validation services to clients for projects that are to be registered as projects under the United Nations Framework Convention on Climate Change-UNFCCC).
  - 9.1.4 *Verification and Certification*  
(Companies offering verification and certification services for emission reduction activities).



- 9.1.5 *Carbon Capture*  
(Companies involved in the capturing or redirecting of CO<sub>2</sub>).
- 9.1.6 *Carbon Transportation*  
(Companies involved in the transportation of CO<sub>2</sub>).
- 9.1.7 *Carbon Storage*  
(Companies involved in the storage or sequestering of CO<sub>2</sub> either permanently or for a period of time).
- 9.1.8 *Carbon Storage Monitoring and Verification*  
(Companies involved in characterizing or assessing potential storage sites for carbon storage or sequestration and also companies involved in monitoring and verifying any stored or sequestered CO<sub>2</sub>).
- 9.1.9 *Carbon Registries*  
(Companies offering registry systems for the registration of serialized offsets as well as to record the purchase, sale and retirement of project-based offsets).
- 9.1.10 *Carbon Exchange*  
(Companies involved in carbon-credit brokerage and trading).
- 9.1.11 *Carbon investment Vehicles*  
(Companies investing in projects which reduce carbon emissions).
- 9.1.12 *Greenhouse Gas Reduction Technologies*  
(Companies either developing or investing in technologies that reduces greenhouse gases).

## **10. Property Management Services**

- 10.1 *Administration Office*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City to manage the construction process of the licensee's premises in Masdar City. An Administration Office activity licence does not otherwise permit the licensee to undertake any business activity from Masdar City.)
- 10.2 *Commercial Developer*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City that has purchased or leased land with the intention of constructing a premises for commercial purpose.)
- 10.3 *Asset Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City to maximize returns on Asset through selection of tenants mix leasing, operation and maintenance of those assets in Masdar City.)
- 10.4 *Property Management (Lease / Free hold)*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City to manage the leasing and administration of commercial and residential property located within Masdar City.)



- 10.5 *Interior Decoration – fit out*  
(Includes interior decoration works, including wooden oriens, gypsum decoration of ceilings, flooring and curtains fixing as well as other similar complete works executed by the firm within Masdar City.)
- 10.6 *Facilities Management (Cleaning / MEP / Pest Control)*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in Cleaning / Mechanical, Electrical & Plumbing works / Pest Control.)

**Property Development Services (Invest/Finance, Develop, Lease)**

- 10.7 *Commercial Development: Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in managing commercial buildings through contracting with the owner in order to re-lease on subcontracting bases also, handling contractual arrangements with the firms in- charge of maintenance, security and as well as issuing tenants contracts, for property located within Masdar City.)
- 10.8 *Residential Development: Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in managing residential buildings through contracting with the owner in order to re-lease on subcontracting bases also, handling contractual arrangements with the firms in- charge of maintenance, security and as well as issuing tenants contracts, for property located within Masdar City.)

**11. Community Services Development (Invest/Finance, Develop, Lease)**

- 11.1 *Educational: (Nursery / School) Develop / Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City providing vision, direction, leadership, and management of educational activities in schools, colleges and universities, job training and community service organizations to support academic business continuity within Masdar City.)
- 11.2 *Medical: (Clinic / Hospital) Develop / Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in developing and/or leasing and/or operating and/or managing Clinic / Hospital buildings within Masdar City)
- 11.3 *Hospitality: (Hotel / Serviced Apartments) Develop / Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in developing and/or leasing and/or operating and/or managing Hotel / Serviced Apartment buildings within Masdar City)
- 11.4 *Retail: (Community Mall / retail outlets) Develop / Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in developing and/or leasing and/or operating and/or managing Retail buildings within Masdar City)
- 11.5 *Sport Facilities: Develop / Lease / Operator / Management*  
(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in developing and/or leasing and/or operating and/or managing Sport Facilities within Masdar City)



## **12. Holding Company**

(A Holding Company promotes the products and services of its group company, expands its activities, and facilitates the conclusion of commercial contractual agreements between the group company and its clients.)

## **13. Trading Company**

(Companies trading in products principally associated with renewable energy and clean tech industry within Masdar City.)

## **14. Business Centre**

### *14.1 Space Management and Leasing*

(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in Space Management and Leasing Business Centre within Masdar City)

### *14.2 Operations and Maintenance*

(Branches of existing companies or other licensed commercial entities or companies incorporated in Masdar City engaged in Operations and Maintenance of Business Centre within Masdar City)

## **15. Data Centre**

### *15.1 Developer*

(Firms engaged in Setting up, Infrastructure and technical construction of Data Centre within Masdar City)

### *15.2 Space Management and Leasing*

(Firms engaged in Space Management and Leasing Data Centre within Masdar City)

### *15.3 Operations and Maintenance*

(Firms engaged in Operations and Maintenance of Data Centre within Masdar City)

## **16. Onshore and Offshore Oil and Gas Field and Facilities Services**

(Companies providing Onshore and Offshore Oil and Gas Field and Facilities Services approved by SPC to its approved companies or customers)

### *16.1 Oil And Gas Facilities Consultancy*

(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to Oil And Gas Facilities)

### *16.2 Natural Gas And Oil Well Equipment Installation And Maintenance*

(Companies providing installation and maintenance of natural gas and oil well equipment).

### *16.3 Oil & Natural Gas Fields Production' Software Design Production.*

(Companies that develop, distribute, or implement software for third parties. The scopes of services also includes providing specific IT solutions for business entities, such as security or IT infrastructure, and individual customized services to clients over a longer period of time.)

### *16.4 Oil Equipment, Plants And Facilities Technical Maintenance*

(Companies providing installation and maintenance of natural gas and oil well equipment).



#### 16.5 *Oil And Gas Transportation Consultancy*

(Companies specialised in providing different researches and studies and who act as experts in consideration of fees for providing advice or services with respect to transportation.)

### **17. Environment**

#### 17.1 *Environmental Consultancy Studies and Researches*

(Companies that specialised in providing different consultancy and studies and who act as experts in consideration of fees for providing advice or services with respect to Environmental Consultancy Studies And Researches.)

#### 17.2 *Environmental Planning Engineering Consultancy*

(Companies that specialised in providing different consultancy services and who act as experts in consideration of fees for providing advice or services with respect to Environmental Planning Engineering.)

#### 17.3 *Environment Pollution Control And Protection Means Engineering Consultancy*

(Companies specialised in providing different consultancy and studies and who act as experts in consideration of fees for providing advice or services with respect to air and environment, including emission trading consultancy.)

#### 17.4 *Environment Protection Training*

(Companies specialised in providing training and enhance skills that prepare professionals to face the wide array of challenges involved in environmental studies.)

### **18. Nuclear Energy**

#### 18.1 *Nuclear Engineering Consultancy*

(Companies that specialised in providing different consultancy services and who act as experts in consideration of fees for providing advice or services with respect to Nuclear Engineering.)

#### 18.2 *Nuclear Engineering Services*

(Companies that specialised in the design, manufacture, assembly, test, installation and commissioning of solutions with respect to nuclear engineering.)

#### 18.3 *Technical support services for nuclear power projects*

(Companies providing high end support services and products to third parties for the purpose of conducting or facilitating relevant activities for Nuclear Power Projects.)

### **19. Outsource**

#### 19.1 *Customer Care*

(Companies providing outsource services for customer selection through marketing campaigns, telemarketing and telesales, retention of services and support, extension services through cross selling and up selling and technical help desks.)

#### 19.2 *Transaction Processing*

(Companies providing third party services for billing and payment services, insurance claims processing, medical prescription processing and general collections. This does not include Insurance Service Provider services as set out an Activity under the Service Provider Segment.)



19.3 *Information Technology Management*

(Companies providing outsource services to third parties on a remote basis for system maintenance, technical support and customer relations management systems.)

19.4 *Document Management*

(Companies providing physical storage facilities to third parties for document management purposes.)

19.5 *Operations Support*

(Companies providing outsource services to Clients for office operations functions.)

19.6 *Disaster Recovery Centre*

(Companies providing premises with full facility to perform mission-essential functions for the continuity of operations which involves pre and post arrangements of disaster operations including natural or manmade disasters. Licensees may deliver essential services before, during and after an emergency for 3rd parties.)